



EATING

in Canada, during COVID-19



LOTS OF HOME COOKING

(at least one: 99%)

15.88

How many meals did you eat in the past week that were prepared in the following ways?

(at least one: 24%)

0.54

(at least one: 20%)

0.49

(at least one: 20%)

0.46

(at least one: 5%)

0.21

(at least one: 1%)

0.13



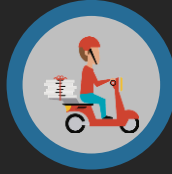
MADE AT HOME



TAKEOUT



DRIVE THRU



DELIVERY



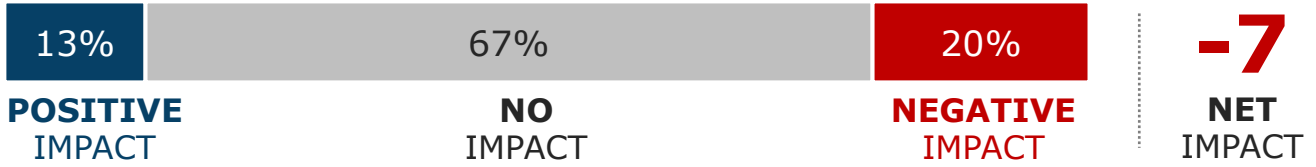
SOMEONE ELSE'S PLACE



AT A RESTAURANT

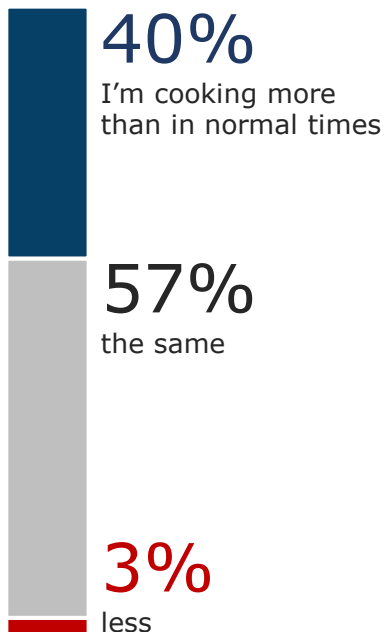
HOW WELL ARE PEOPLE EATING?

How has coronavirus/COVID-19 impacted the quality of food you are consuming?



Most Negative NET impact: \$<50k hshld income: -12% Atlantic region: -11% HS graduate or less: -11%

IT'S TIME TO COOK!



KEY METRICS



Results are taken from Maru's ongoing, near-daily tracker of key elements related to how consumers FEEL, BEHAVE, and THINK during the COVID-19 pandemic. For more information, please go to www.marureports.com/coronavirus, contact kyle.davies@marumatchbox.com, or reach out to your Maru representative.